

# Cosplayer Profile App

taking your cosplay game to the next level



# Expected Benefits

Increase Exposure · Go Professional · Build up Your Portfolio

# Increase Exposure

## Worldwide Discovery Reach

Global discovery reach via App Stores

Show up more in search engine results

## Greater Mindshare from Fans

Keeps fans updated & returning for more

## Expanded Work Opportunities

List important contact details & portfolio

Get contacted for potential job requests



# Go Professional

## Build up Your Image

Show the public that you are serious

Grow and connect with your fan base

## The Professional Appeal

Appeal to event organizers & agencies

## Increase Sales Outputs

Use image gallery to show previews/teasers

Link directly from gallery to purchase page



# Build up Your Portfolio

## Gradually Grow Your Portfolio

Every photoshoot & post will build it up  
Incrementally work on it over time

## Work with the End in Mind

Have something to show after you quit

## Plan for Future Career Paths

Tangible portfolio to show employers  
Alternative careers in modelling, etc.



# Unique Features

News Feed · Personal Profile · Image Gallery

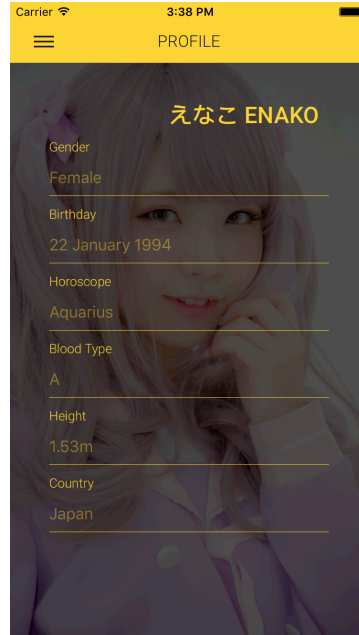


# Personal Profile



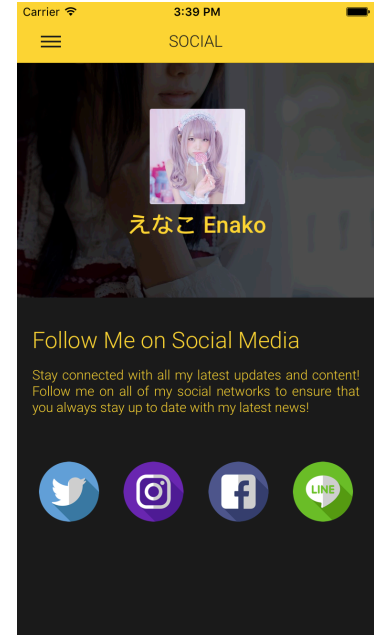
## Contact Details

Share your contact details for potential opportunities that may come your way!



## Profile Page

List your vital stats in the profile page to let fans know a little more about you!

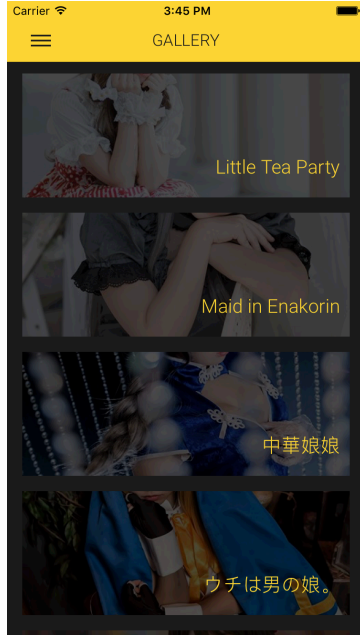


## Social Media Links

Put links to all your SNS accounts and watch your follower count increase!

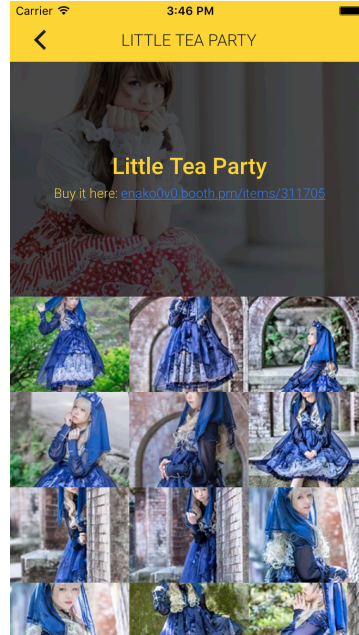


# Image Gallery



## Online Image Albums

Syncs with all of your image albums from your Facebook page. Convenient!



## Album Gallery

Album descriptions are automatically parsed for any URLs. Boost your sales!



## Fullscreen Viewer

Tap on any image to open a fullscreen viewer to see it in full detail.

# What You Get

Mobile Apps · Promotional Assets · Landing Page

# What You Get

2x Mobile Apps Published

1 for iPhone, 1 for Android

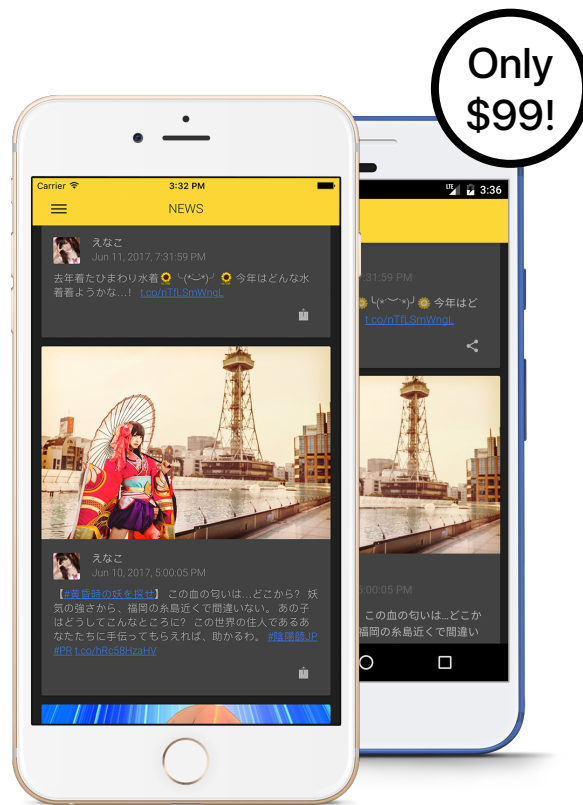
Free Promotional Assets

Image assets & screenshots

Useful for promoting the App

Mobile App Landing Page

QR code generated for your app



# How to Promote

## Distribute QR Code on Products

Prints, photobooks, coscards, fansigns  
Just placing the small QR code helps!

## Spread via Word of Mouth

Tell all your close friends to support you!  
Spread the word during cosplay events

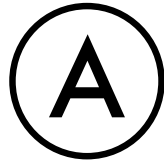
## Post on Social Media

Exploit viral sharing by posting it on SNS





# Thank You



Artison Apps

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